

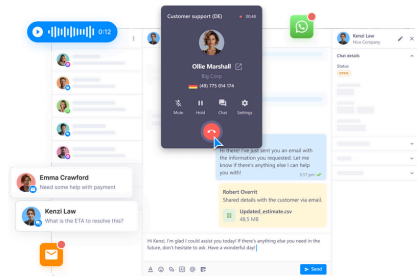
# Our Core Products. WhatsApp Business Platform.



F One's WhatsApp for Business platform offers several compelling advantages for small businesses across the UK, focusing on enhancing customer engagement, efficiency, and sales.

## Smart Routing.

Our multi-user platform efficiently directs customer enquiries to the best-suited team member. Whether it's a sales question or a technical issue, ensure faster resolutions by connecting customers with the right staff instantly.

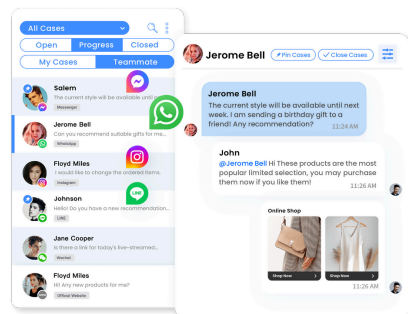
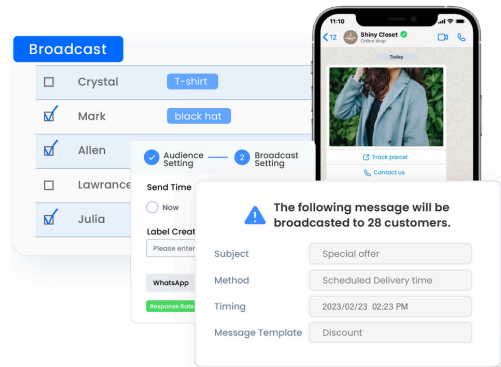


## Seamless Communication.

Send and receive WhatsApp messages via your UK office number, whether local or non-geographic. Engage with customers from mobile and desktop apps, ensuring seamless communication from any device.

## Broadcast Messaging.

Send bulk messages effortlessly. Inform customers about new promotions, service updates, and important announcements all at once. Stay connected and keep your audience engaged with timely and relevant communications.



## Intelligent Replies.

Automate your customer service with our intelligent chatbot. Create responses that adapt to the time of day, providing detailed replies during business hours and helpful alternatives after hours. Keep your customers informed around the clock.