

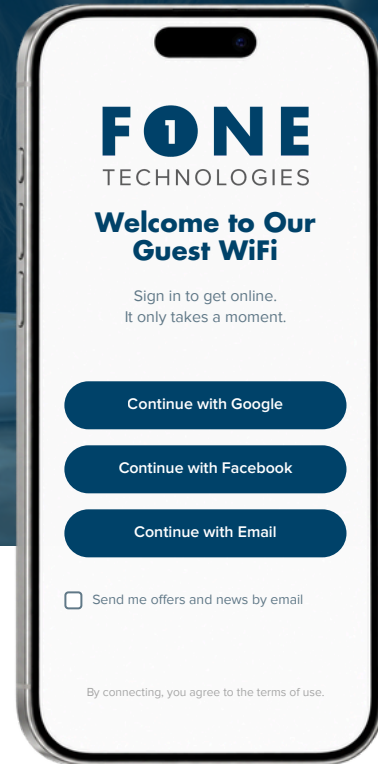


PRODUCT OVERVIEW

Social WiFi & Data Capture

Guest WiFi that tells you who your customers are and gives you ways to bring them back.

Communications, IT & Cybersecurity.
Business Technology, Made Simple.



Your Brand, Not a Password

Guests sign in through a page with your logo and colours instead of asking for the password, and every sign-in tells you a little more about who is visiting.

Reasons to Come Back

Welcome emails, birthday messages, rewards for regulars and a nudge for guests you have not seen for a while all go out on their own once you have set them up.

Set Up and Taught by Us

We set it up on TP-Link Omada WiFi, build your login pages and train your team to change designs, check activity and use the marketing tools. Then it is yours to run.

A List Built on Consent

Guests are asked at sign-in whether they want to hear from you. The details sit on Social WiFi's servers in the EU and can pass to HubSpot, Mailchimp or Brevo.

What Makes It Work

We set it up on your network and train your team to use it. These are the tools that come with it.

Data Capture

Guests sign in through your own branded page rather than a shared password, and the details they give build a customer list that is yours.

Email Marketing

Emails go out on triggers you choose, such as a first visit, a birthday or a long gap since the last one, built in a drag-and-drop editor.

Review Gathering

Every guest can be asked for a review on sites such as Google or TripAdvisor after their visit, at a time you choose, with reminders if you want them.

Customer Loyalty

Visits are counted for you, so a thank-you email with a reward can go out on a set visit, such as every tenth, to the people who keep coming back.

Complaint Management

Guests can tell you privately when something is not right. You are alerted straight away, and AI drafts a reply for you to check before it is sent.

Ad Delivery

Show your offers and events on the login page, and build audiences from your guests for adverts you run on Facebook, Instagram and Google.



NEXT STEP

Check Your WiFi

Tell us about your premises and your current WiFi. We will check what it needs to run Social WiFi and give you the price before anything is set up.

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